



# The Alliance

## NEWSLETTER



November 2011

### HAPPY THANKSGIVING!

#### Gratitude is the Most Powerful Attitude...

As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them. (JFK)

**Thank you!**  
We appreciate Your continual support...

#### Upcoming Events

##### Dinner and Foreign Film Night - Brazilian Night

December 1<sup>st</sup> 2011 - Sway Grille registration: [www.cityofgod.eventbrite.com](http://www.cityofgod.eventbrite.com)

##### Holiday Networking Event

December 13<sup>th</sup>, 2011 : 5:30 – 7:30 pm - Tento Charruscaria ([www.tentocharruscaria.com](http://www.tentocharruscaria.com)) JAX Beach, FL  
Registration: <http://bfa-holidayevent.eventbrite.com>

#### Recent Events

Mayor Alvin Brown was in Curitiba, Brazil for the first time on October 25<sup>th</sup>, 2011 and set the stage for continual partnerships and business development. MOUs have been signed, new groups will soon be visiting Jacksonville, Florida and growing opportunities will continue to be made available to Brazil Florida Alliance members.



Joshua Rodrggs, Mayor Alvin Brown, Sinval Z.L. Machado, Carlos Eduardo A. Guimarães  
(Meeting at ACP – Curitiba, Paraná - Brazil)



Mayor Brown grasps a view of Curitiba's pedestrian street



JR and Greg Driskell (Professional Pavement Products) with Curitiba city roads and pavement engineers



JR at lunch with Secretary of State and other State and Federal leaders

For more pictures go to [www.brazilbdoffice.blogspot.com](http://www.brazilbdoffice.blogspot.com)



**Brazil's Increasing Capacity to Hold up Against World-Wide Adversity was rewarded with Credit Rating Upgrade.**

Currency Sovereign credit ratings on Brazil were raised from BBB – to BBB and the long-term local currency a rating was raised from BBB + to A –, in addition, the ratings agency made the statement that Brazil's outlook is stable.

Brazil, Latin America's largest economy is forecast to expand 3.16% this year, according to a Nov. 11 central bank survey of about 100 economists. Last year, the economy grew 7.5%, the fastest pace in more than two decades.

**Brazil's Inflation is down by 0.34%**

Data pointed to inflation slowing to 6.97% in the 12 months through October from 7.31% in the 12 months through September, analysts said.

**Brazilian Government Willing to Help aid the EU**

Government Officials said during summit of G-20 leaders that Brazil would consider using a portion the 350 billion dollars in foreign reserves to help aid the EU through bilateral agreements at the International Monetary Fund.

**Bribes:**

Bribing public Officials when doing business abroad is a regular occurrence, according to a survey of 3.000 business executives from developed and developing countries. According to Transparency International's 2011 Bribe Payers Index, among the list of 28 leading international and regional exports countries by likelihood of their firms to be bribed, Brazil ranked in position 14 and US ranked in position 10. From less likely to most likely were; Netherlands, Switzerland, Belgium, Germany, Japan, Australia, Canada, Singapore, United Kingdom, United States, France, Spain, South Korea, Brazil, Hong Kong, Italy, Malaysia, South Africa, Taiwan, India, Turkey, Saudi Arabia, Argentina, United Arabs Emirates, Indonesia, Mexico, China and Russia.

**Brazil's Infrastructure Projects is Getting Additional Funding from Federal Government**



Federal Government approved additional loans of R\$ 21.3 billion to be invested in infrastructure projects in seven states distributed among the state as follows; Rio de Janeiro - R\$ 6 billion, Sao Paulo - R\$ 7 billion, Minas Gerais - R\$ 3 billion, Maranhão - R\$ 2 billion, Rio Grande do Sul – R\$ 1.497 billion, Parana – R\$ 1.192 billion and R\$ 666 million to Alagoas.

- Education – R\$ 1.8 billion
- Health – R\$ 1.4 billion
- Accessibility – R\$ 4.1 billion
- Social Area – R\$ 72.2 million

**For more Information on Brazil Florida Alliance:**

[www.BrazilFloridaAlliance.com](http://www.BrazilFloridaAlliance.com)

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