

The Alliance



October 2011

Upcoming Events

Round Table Discussion Meeting

October 19th, 2011 : 5:30 – 7:30 pm @ Tento Charruscaria (www.tentocharruscaria.com) JAX Beach, FL

Ports and Distribution: Connecting Brazil to North Florida

Panel

- Port of Fernandina Beach: **Val Schwec** – Director for the SE Region, Kinder Morgan Terminals
- JAXPORT: **TBC**
- Winn Dixie Stores Inc.: **Terrell Jones** – Logistics Manager
- Brazil Florida Alliance: **Joshua Rodriggs** – President
- JAXUSA: **Michael Breen** – Senior Director of the International Department

[RSVP @ http://www.eventbrite.com/event/2287584226/eivtefrnd](http://www.eventbrite.com/event/2287584226/eivtefrnd)

Mayors Meeting in Curitiba, Brazil

Mayor Brown (Jacksonville) and Mayor Ducci (Curitiba) will be meeting in Brazil on October 25th, 2011

Update from Brazil

JR's Greetings from Brazil...

JR's message before returning from Brazil on 9-27-11... "The country began counting down, less than 1,000 days leading up to the World Cup. All 12 hosting cities are working hard and fast to get ready. There are dozens of road and public transportation projects still on the drawing board; ground has yet to be broken on 5 of 13 airports, 6.5 billion reais (US\$ 3.5 billion) is slated for expansions to handle an expected surge in foreign visitors. Contracts for more than two-dozen transportation projects have yet to be awarded providing continual opportunities for U.S. companies. Reports also indicate that Brazilian consumers have increased their share of imported product consumption from 2% in 2000 to 15% in 2011. Obviously high rewards also includes high risks, but Alexandre Tombini, Brazil's Central Bank President, said the effect of the global slowdown on Brazil will be "one-fourth" as strong as during the 2008-2009 crisis. This means that Brazil's GDP growth will likely be curbed by 1.25%.

I hope that you are seriously looking at the enormous opportunities ahead, and further more how you can get involved.

- Joshua Rodriggs, Brazil-Florida Alliance President

Check this out...

Calendar of Trade Shows in Brazil:

http://www.eventseye.com/fairs/cd1_trade-shows_brazil_october_2011.html